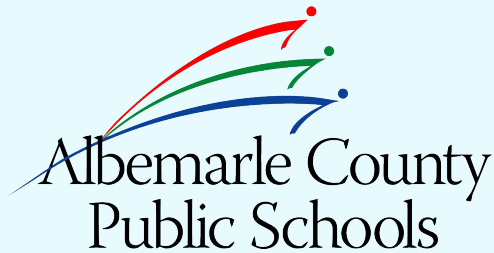




# High School Centers Name Recommendation

*Names for the homes of our Scholars Studios*



Karen Waters, Director of Community Education, Project Manager

# Strategic Plan: Learning for All

## VISION

Our learners are engaged in authentic, challenging, and relevant learning experiences, becoming lifelong contributors and leaders in our dynamic and diverse society.

## MISSION

Working together as a team, we will end the predictive value of race, class, gender, and special capacities for our children's success through high-quality teaching and learning for all. We seek to build relationships with families and communities to ensure that every student succeeds.

***We will know every student.***

## VALUES

Equity  
Excellence  
Family and Community  
Wellness

## GOALS



Thriving Students



Affirming and Empowering  
Communities



Equitable, Transformative Resources

# ACPS HIGH SCHOOL CENTERS



**HSC I**  
**1180 Seminole Trail, Suite 225**



**HSC II**  
**Lambs Lane Campus**

# Scholars



# Policy FA

## II. NAMING OF NEW SCHOOLS

### General Provisions

The School Board reserves the sole control and authority over the naming of any school and the right to rename a school at any time if the name is deemed by the School Board to be inconsistent with the current vision, mission, goals and values of the School Board. ***It is the intent of the School Board to involve students, teachers and interested citizens that reflect the diversity of the Division's community in the process of naming schools.***

The Board shall name schools in recognition of:

- The geographic area in which the school is located.
- Any entity, quality, or ideal, the School Board deems worthy of recognition.



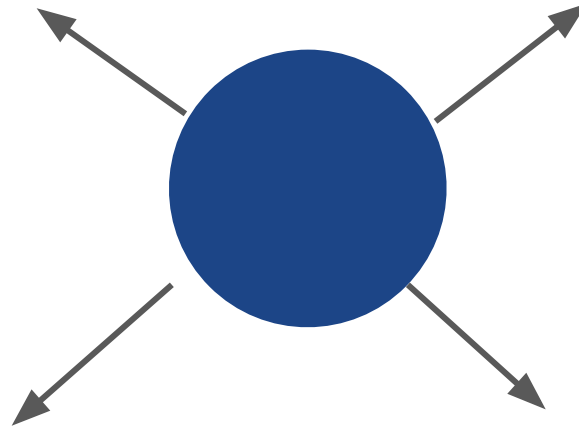
# Advisory Committee Composition

## ACPS STAFF

Five staff including  
Center 1 Director, AHS  
Culinary Teacher, ACPS  
EL Staff, AHS Office  
Assistant,  
AHS Student Support  
Program Manager

## COMMUNITY

One community  
member, Executive  
Director of Equity  
Center at the  
University of Virginia



## STUDENTS

Five students, including  
one Center 1 Link  
Studio student, one  
CATEC student, one EL  
student, one PVCC dual  
enrollment student,  
one AHS Thrive Studio  
Student.

## PARENT

One Parent of a Center  
1 Link Studio Student

# Advisory Committee Process

## Preliminary Staff Research

Project Manager met with branding consultants and Curriculum Coordinators, attended focus group meetings with AHS, MESA and Center 1 students, and developed preliminary survey to identify key words & concepts appealing to diverse student populations which was distributed via classroom visits in June 2024. Fifty-six students and teachers participated. Additionally, Mr. Prillaman provided historical data on student-suggested names when Center 1 first opened. An additional survey was deployed exclusively to Center 1 students.

Put a number next to your top three choices. Circle any words that you like a lot, and cross out any you don't like at all.

Albemarle Career Preparation Space (ACPS)

2 Albemarle Career Preparatory Studios (ACPS)

Albemarle Tech

1 Albemarle Career Exploration Studios (ACES)

Albemarle Career Exploration Academy

3 Albemarle Career Tech

Albemarle Futures Career Exploration Studios

Albemarle Futurespace

Albemarle Futures Studios

Albemarle Futures Experiential Learning Academy

I don't like any of these

Other suggestions/thoughts?

Albemarle

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# Preliminary Picks

- Albemarle Career Preparation Space (ACPS)
- Albemarle Career Preparatory Studios (ACPS)
- **Albemarle Tech (A-Tech)**
- **Albemarle Career Exploration Studios (ACES)**
- **Albemarle Career Exploration Academy (ACE Academy)**
- Albemarle Career Tech
- Albemarle Futures Career Exploration Studios
- Albemarle Futurespace
- Albemarle Futures Studios
- Albemarle Futures Experiential Learning Academy





# Guidance from CURE

## ***Naming Criteria***

- **Accessible:** Could a broad audience understand and embrace it?
- **Clear:** Does it speak to what our Scholars Program is about, in some way?
- **Compelling:** Could it be interesting to a 15 year old?

## ***Naming Approach***

- There is no silver bullet
- You build meaning into a name over time
- A name is just part of the brand
- Descriptive of abstract?  
Strike a balance

# Advisory Committee Process

- **Meetings:** August 2, Sept. 9, & Sept. 30
- **Community Survey:** No interest in public forum, **816** responses.
  - RESULTS:
    1. Albemarle Career Exploration Academy (ACE Academy)
    2. Albemarle Tech (A-Tech)
    3. Albemarle Technical Academy
    4. Albemarle Career Exploration Studios (ACES)
    5. Albemarle Studios of Exploration



# Final Committee Recommendation

**HSCI:**

**Albemarle Career Exploration Academy@Seminole Trail**  
**(ACE Academy Seminole Trail)**

**HSCII:**

**Albemarle Career Exploration Academy@Lambs Lane**  
**(ACE Academy Lambs Lane)**

# Questions/Discussion

